

XICAY TECHNOLOGIES - SALES PRESENTATION

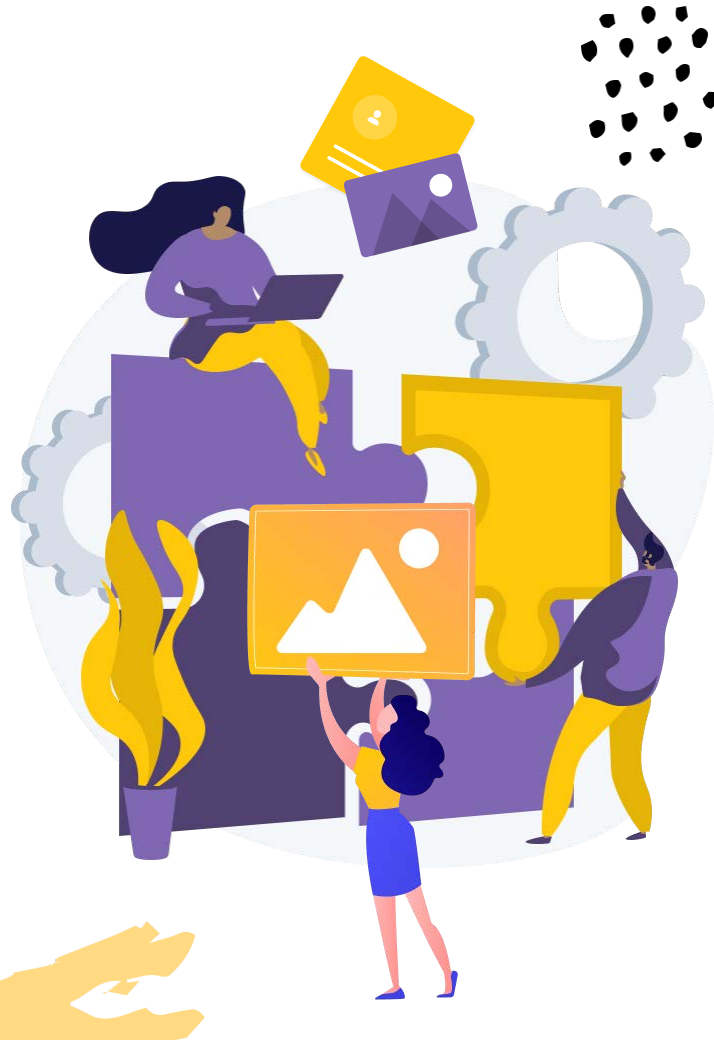
We Build Online and Mobile Apps That Impress!

Whether it's product design, creative direction, web/mobile development, brand strategy, or growth support, we take companies and online products to the next level.

About Us

We're a team of brand strategists, developers, and designers with the expertise to elevate your business, and bring your ideas to life.

At Xicay Technologies, we're all about building your brand. Your digital platform is often the first thing your customers see — it should excite, amaze, and inspire. When we get it right, you'll see that the possibilities for your brand exceed all your previous expectations. We deliver creative solutions to make your dreams a reality, helping you build, grow, develop and maintain your offering. Our capabilities and skills include product design, creative direction, web/mobile development, brand strategy, marketing and growth support.



Why Us

We deliver creative solutions to make your dreams a reality, helping you to build, grow, and develop. Our capabilities and skills include product design, creative direction, web/mobile development, brand strategy, and growth support.

Mission

Our mission at Xicay Technologies is to improve, elevate and enhance your business offerings. We strive to go above and beyond for you and your business. Our top priority is to foster long term relationships — there is no project too small or too large if it helps you reach your goals.



What We Do

Design

- Research & Product Design Strategy
- Creative Direction
- Prototyping
- UX/UI Design
- VC & Sales Presentation Designs

Software Development

- Full-stack Development
- iOS/Android Development
- Blockchain

Marketing

- Social Media Strategy
- Social Media Designs
- Market Analysis
- Strategy and Execution
- Lead Generation
- Paid Advertising

QA & Testing

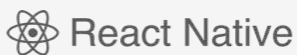
SEO

ADA Compliance

Support & Maintenance



Our Stack





Marketing Services



SEO

- Search Optimization
- Site Architecture
- Backlink Analysis
- Website Optimization
- Analytics & Reporting



Creative

- Brand Development
- Concept & Design
- Content Strategy
- Social Media Designs
- Email Marketing Designs



Targeted Digital Advertising

- Audience Targeting
- Paid Per Click Marketing
- Paid Social Media Marketing

Team Augmentation & Outsourcing



Offshore Recruiting

Recruiting additional team members has never been more convenient! Gain access to a massive pool of qualified professionals with our reliable recruitment services. Now you can focus on high-value activities while we handle the hiring process.



Secure

We conduct background checks on new hires to ensure your data is being handled by people that can be trusted.



Our Process

- Search and recruit
- Conduct test project
- Conduct interviews
- Conduct background check
- Onboarding
- Management & Support



Cost Effective

We can help you cut costs and expedite development efficiently.

Areas of Expertise



e-Commerce and Marketplace

Crowdfunding

e-Learning

Dev Ops

Data Visualization

Hybrid Apps Development

Blockchain

Supply Chain

Manufacturing & Engineering

Health Care

ADA Compliance

Retail

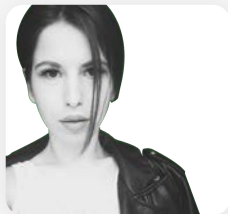
Travel & Hospitality



Meet the Team



**Xavier R.
Xicay**
CEO



Daria
Senior UX/UI
Designer



Sebastian
Full Stack Developer



Vita
Senior Project
Manager



Will
Copywriter



Tanya
Animator



Sviatoslav
Senior Automation
QA Engineer



Denis
Full Stack Developer



Anatoliy
Full Stack Developer



Alisa
Senior UX/UI
Designer



Serhii
Front End
Developer



Cameron
Technical
Copywriter

We Value Our Clients

We don't consider our work done until our clients are **100% satisfied with our projects.**

That's why the majority of them return to us with more work, more tasks, and new projects. We're proud to say that we come personally recommended to about 80% of our new business.

Here are a few of our clients:

SONOS

STAPLES

ROBUST
INTELLIGENCE

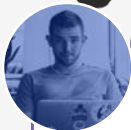
wework

botkeeper
The Future of Bookkeeping

Constant Contact



What Our Clients Say



"Xicay Technologies has been an amazing partner for building tech products at our organization. They are extremely talented at all levels of the process from design and engineering to product management and support. They provide you time to focus on the business and leave the tech to the experts"

Carter Rogan
WeWork



"Xavier and his team are exceptional, they have added value from a creative and implementation standpoint. They took a job that could take many months and delivered in a fraction of the time. They are extremely creative, smart and most of all, super fast - which is why I recommend Xicay Technologies to my network"

Noah Coughlin
BLDUP



"Xicay was exactly the partner we needed to build and deploy our Android and iOS Apps for our Machine Vision Algorithms. They helped translate our vision into a reality, and most importantly they felt invested in our success. Everyone we worked with at Xicay Tech was constantly sophisticated, competent, and mission-driven!"

Darin O. Bellisario
Purlwise

What Our Clients Say



"Xicay Technologies has been an invaluable partner for VUI. Xavier and his team have worked tirelessly to deliver a polished, professional image of our company, and we look forward to continued collaboration."

Phil Frank
VUI



"Xavier and team are a blast to work with. Smart and hardworking they delivered amazing results for us quickly and better than our specs! Would absolutely recommend them."

David Brown
Impellent Ventures



"Working with Xicay Tech has been great! The communication is streamlined and prompt. The quality of the work is outstanding. I feel like I could ask these guys anything and they will deliver and exceed expectations."

David Kozhuk
uConnect

What Our Clients Say



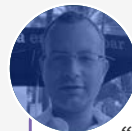
“Working with Xicay Technologies was an outstanding experience. Their team works with impressive speed without sacrificing quality. They were able to quickly build us a sleek and modern website that perfectly represented our brand. We highly recommend their services.”

Christopher Lee, CPA
Lee & Crowley



“Xicay Tech is 100% Outstanding! They worked closely with the Botkeeper team to build a sleek, clean, and fast new site, representative of the next phase of our business.”

Enrico Palmerino
Botkeeper



“Xicay Technologies was instrumental in helping Mi-Si completely overhaul its website – with far improved user experience and access to relevant information. All within project parameters, time and cost! I highly recommend this team – they will do whatever it takes to make it happen for you.”

Yevgeny Ioffe
Mi-Si



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